|  |  |  |  |
| --- | --- | --- | --- |
|  | **USER** | | |
| **SL** | **Feature Title** | **Description** | **Package** |
| 1 | User-friendly Interface | Clean and intuitive design with easy navigation. | Standard |
| 2 | Search and Filters | Advanced search functionality with filters. | Standard |
| 3 | Availability: in stock, Pre Order, Up Coming, Brand, Generation/ Series, Processor Brand, Processor Type, Ram, Ram Type SSD, HDD, Graphics, Display Size, Display Resolution Range, Display Resolution, Touch Screen, HDD expansion slot, SSD/m.2 expansion slot, Storage upgrade, Graphics Chipset, LAN, Keyboard Back Lit, Finger Print Sensor, Operating System, Color, Weight, Warranty | Standard |
| 4 | Product Listings | High-quality images and detailed descriptions. | Standard |
| 5 | Product Details | Price, Discount, In-depth specifications, reviews, and ratings. | Standard |
| 6 | User Accounts | Registration, login, and profile management. | Standard |
| 7 | Shopping Cart | Easy-to-use cart with price estimates. | Standard |
| 8 | Checkout Process | Streamlined and secure one-page checkout. | Standard |
| 9 | Order Tracking & Payment | Real-time order tracking with status updates. | Standard |
| 10 | COD & EMI , Payment Gateway integration | Standard |
| 11 | FAQ and Help Center | Comprehensive FAQs and guides. | Standard |
| 12 | Returns and Refunds | User-friendly return and refund process. | Standard |
| 13 | Security | SSL certificate, data protection, GDPR/CCPA compliance. | Standard |
| 14 | Social Sharing | Share buttons for products and reviews. | Standard |
| 15 | Caching | Leverage Caching Enabled, Lazy load, Defer Images ; for web page speed optimization | Standard |
| 16 | Blog and Content | Informative blog with tech articles and reviews. | Standard |
| 17 | Customer Feedback | Surveys and feedback forms for improvement. | Standard |
| 18 | Performance Optimization | Fast loading times, mobile optimization, phone, tab, desktop, smart TV | Standard |
| 19 | Responsive Customer Support | Contact information and help desk. | Standard |
| 20 | Social Proof | Customer testimonials and success stories. | Standard |
| 21 | Product Availability | Real-time inventory management. | Standard |
| 22 | Promotions and Discounts | Highlight ongoing deals and discounts. | Standard |
| 23 | Loyalty Program | Reward system for loyal customers based on repeat purchase or referral. We will give point for later encashment. | Standard |
| 24 | Accessibility | Compliance with web accessibility standards (WCAG). | Standard |
| 25 | Feedback Mechanism | User suggestions and issue reporting. | Standard |
|  |  |  |  |
|  | **ADMIN** | | |
| 26 | Dashboard | Overview of website performance, sales, and key metrics. | Standard |
| 27 | User Management | Admin user management, roles, and permissions. | Standard |
| 28 | Product Management | Add, edit, and delete products with details and images. | Standard |
| 29 | Inventory Management | Monitor and update product stock levels in real-time. | Standard |
| 30 | Order Management | View, process, and manage customer orders, Invoice | Standard |
| 31 | Customer Management | Access customer profiles, orders, and communication. | Standard |
| 32 | Content Management | Manage website content, such as blogs and articles. | Standard |
| 33 | Analytics and Reporting | Generate reports on sales, user activity, and more. | Standard |
| 34 | Sales and Revenue Tracking | Monitor sales, revenue, and track financial data. | Standard |
| 35 | Discounts and Promotions | Create and manage promotional campaigns and discounts. | Standard |
| 36 | Shipping and Delivery | Manage shipping options, carriers, and delivery status. | Standard |
| 37 | Returns and Refunds | Handle customer returns and process refunds. | Standard |
| 38 | Inventory Alerts | Receive notifications for low stock or out-of-stock items. | Standard |
| 39 | Security and Access Control | Ensure data security and control access to sensitive data. | Standard |
| 40 | SEO Tools | Optimize website content for search engines. | Standard |
| 41 | Marketing and Email Campaigns | Create and manage email marketing campaigns. | Standard |
| 42 | Support and Help Desk | Manage customer inquiries, tickets, and support requests. | Standard |
| 43 | Website Settings | Configure website settings, including payment options. | Standard |
| 44 | Backup and Recovery | Regularly backup website data and perform data recovery. | Standard |
| 45 | User Activity Logging | Log and track admin panel activity for security. | Standard |
| 46 | Notifications and Alerts | Receive notifications for critical events and updates. | Standard |
| 47 | Multi-language Support | Manage content translations for a global audience. | Standard |
| 48 | Data Export and Import | Export and import data for easy backups or migrations. | Standard |
| 49 | API Integration | 1)     Email – for notification | Standard |
| 2)     SMS – For notification | Standard |
| 3)     Payment API | Standard |
| 4)     Facebook PIXEL Conversation | Standard |
| 5)     Google Tag Manager for SEO Purpose | Standard |